SOCIAL MEDIA POLICY

Purpose:
The North Sioux City Community Library is committed to using current forms of Social Media. The Library believes that by participating in Social Media we are more accessible to you, our library users, can better promote library services and resources, and more easily meet you, the user, where you are.

Social Media is defined as any web application, web site, or web account created and/or maintained by the North Sioux City Community Library which facilitates an environment for library staff and library users to share opinions and information about library-related subjects, events or issues. North Sioux City Community Library recognizes and respects differences in opinion. This policy governs public use of these tools for any purpose.

Scope
This policy applies to all patrons, whether registered with North Sioux City Community Library or not.

Policy:
North Sioux City Community Library regards online Social Media in the same way as its other information resources and communications. This policy is not intended to replace other Library policies but, rather, to supplement those policies. As with more traditional resources, the Library does not act in place of or in the absence of a parent. The Library is not responsible for enforcing restrictions which a parent or guardian may place on a minor's use of this resource.

Appropriate content

- Notices of upcoming Library meetings or events.
- Content of all press releases
- Library policies and procedures
- Information about library services, trends or technologies
- Communication between library staff and the library community regarding North Sioux City
- Community Library work and/or projects.
- Training and continuing education opportunities
- Promotion of North Sioux City Community Library or the library systems, associations or other professional bodies related to North Sioux City Community Library's activities
- A place for the public to discuss their opinion as it relates to the Library
- Discuss books or virtually host a book clubs

Inappropriate content

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements

- Copyrighted or plagiarized material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion or Library
- Commercial promotions or spam

Rights of the Library

North Sioux City Community Library, the library board and the director reserve the right to monitor content before it is posted on all of its Social Media web applications, web sites and web accounts, and to modify or remove any messages, tags or postings that it deems, in its sole discretion, to be abusive, defamatory, in violation of copyright, trademark right or other intellectual property right of any third party, or otherwise inappropriate for the service.

Attribution

In accordance to various international, federal, state and local laws, the public will make every attempt to protect copyrighted or other intellectual property rights.

Disclaimer

All Social Media sites used by the Library contain the following disclaimer:

"This site is for discussion purposes only and does not represent the official views of the North Sioux City Community Library. Any views expressed on this website are those of the individual post author only. The North Sioux City Community Library accepts no liability for the content of this site."